

Swedish Winter Challenge 2019

12 – 20 January 2019

PARTNERSHIP FOR BUSINESS GROWTH IN AFRICA

Some years ago, we got this crazy idea; Inviting African business leaders to Sweden in January, the coldest month, to an event that we named the Swedish Winter Challenge. We have seen some very positive outcome such as:

- Leaders with new skills and insights
- Business partnerships ongoing
- New businesses inspired by the trip to Sweden
- Business growth
- A growing international network of leaders entrepreneurs trusting and relating to each other.



WELCOME

We would like to welcome you to the fifth **Sweden Winter Challenge (SWC)**, January 2019. The purpose is to develop you as business owner and empower the community of business leaders from Africa and Sweden, to develop an eye for opportunities and to grow their businesses to the next level by exploring new markets, products and new business relationships.

The program will include a combination of training in leadership skills, business visits for exposure, developing enabling business relationships, exposure to good practice) and interaction (program attached below).

Registration, accommodation and visa

Dates: Arrival 12 January and departure 20 January

Registration: jenny@adlignum.se, closing at November 1st 2018

Price: Early bird, USD 1400, register before October 15th 2018, USD 1600, if registration after October 15th 2018.

Payment: At registration, instructions will be given in an email.

What is included? The price includes training and documentation, business visits, transport to and from the airport. Most of the meals are included, but it will be wise to calculate USD 12 per day in additional expenses.

Accommodation: Different options ranging from 260 to 510 USD.

Four nights at the conference centre, (210-340 USD), three nights in homes (free) and one night before departure in a hotel near the airport (40-170 USD). Details below.

Visa: Will be needed. You will need an individual invitation. We send it at registration. **Starting the application process quickly is crucial.**

Don't hesitate to contact us for any reason!

The SWC International team: Jenny Jakobsson, Nils Lindh, Charles White, Manpan Wungak, Peter Kangamba, Sofia Ganslandt, Håkan Sandberg

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Programme

Preparations, from September	<ul style="list-style-type: none"> We will ask for personal and business profiles. Skype meetings for preparations and profiling. Meet other participants 	
January 2019	Activity	Accommodation
Saturday 12th	Arrival at Landvetter Airport, Gothenburg transport to Jönköping	Conference center
Sunday 13th	Church visit Lunch Shopping Dinner and introduction to the SWC event	Conference center
Monday to Wednesday 14th-16th	Training Facilitative Leadership Development, FLD: <ul style="list-style-type: none"> Coaching and mentoring Being a facilitative leader Leading efficient team 	Conference center till jan 16th
Thursday to Friday 17th-18th	Customized program for the participants, aligned to their sectors and needs. Encounters with Swedish businesses and business leaders. Matchmaking and exploration partnerships.	Families
Saturday 19th	Business conference - exposure, presentation of your companies, networking at Chalmers Entrepreneurship Center, Gothenburg	Hotel near airport
Sunday 20th	Departure	

The program will be more detailed, and changes may occur.

Accommodation

rates

12 – 16 January at the conference center.

Choose different options. Price per person in for 4 nights including breakfast:

- Single room hotel standard SEK 3000/USD 340
- Shared double room hotel standard SEK 1800 /USD 210

16-19 January during customized program, Hosted by families no cost

19 January, At a hotel near the airport SEK 500-1800/USD 40-170